



## *Press Release*

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### **MAXIM TO PRESENT AT PACIFIC CREST TECHNOLOGY FORUM**

SUNNYVALE, CA– July 17, 2009 – Maxim Integrated Products, Inc. (NASDAQ:MXIM) announced today that Chief Financial Officer Bruce Kiddoo will be presenting at the Pacific Crest Technology Leadership Forum in Vail, Colorado. The presentation is scheduled to begin at 10:30 am Mountain Time on August 11, 2009. Interested parties unable to attend the conference can listen to a live audio webcast available at <http://www.maxim-ic.com/PC2009>. A replay of the audio webcast will be available for 90 days at the same location.

### **About Maxim**

Maxim Integrated Products is a publicly traded company that designs, manufactures, and sells high-performance semiconductor products. The Company reported revenue in excess of \$2 billion for fiscal 2008. Maxim was founded over 25 years ago with the mission to deliver innovative analog and mixed-signal engineering solutions that add value to its customers' products. To date, it has developed over 5900 products serving the industrial, communications, consumer, and computing markets. For more information, go to [www.maxim-ic.com](http://www.maxim-ic.com).