

Press Information

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NASDAQ SYMBOL MXIM

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INSTITUTIONAL INVESTOR MAGAZINE POLL RESPONDENTS VOTE MAXIM'S JACK GIFFORD BEST SEMICONDUCTOR CEO

SUNNYVALE, Calif. – (BUSINESS WIRE) – Feb. 23, 2005–Maxim Integrated Products, Inc. (Nasdaq:MXIM) is proud to report that respondents to Institutional Investor Magazine's poll selected Jack Gifford as the best CEO in the semiconductor industry.

In voting that concluded in September 2004, Institutional Investor Magazine asked, "Who do you regard the best CEO?" The views of over 1,250 portfolio managers and (buy-side) analysts who are responsible for investing an estimated \$5.9 trillion in U.S. equity assets were combined with the opinions of 425 (sell-side) analysts at 85 brokerage firms. The results of this poll appeared in the January 2005 issue of Institutional Investor.

The article discussing these results points out, "A host of recent events ... have transformed the chief executive post. The bursting of the 1990s stock market bubble and revelations of corporate malfeasance ignited a new shareholder activism." Today, shareholders scrutinize the companies in which they invest much more intensely.

This result, recognizing Mr. Gifford and Maxim, by 1,675 of the nation's largest institutional investors, investment banks and analysts takes on a much greater significance in today's environment.

The magazine article goes on to note that "in the past three years the job of CEO has gotten extraordinarily complex.... What should have been a straightforward recovery story following the post bubble recession quickly got complicated. The September 11, 2001 terrorist attacks hit the economy and capital markets especially hard, delaying recovery and creating a costly headache for multinationals in stepped-up security. The war in Iraq, the rise of China's economy, soaring commodity prices and a falling dollar have added to CEO stress levels."

Maxim is proud that our unflinching pursuit of the company's business plan has led to this recognition by shareholders and analysts. As Mr. Gifford has often said, "It's the persevering commitment to increasing shareholder equity from everyone at Maxim and Dallas that contributes to the overall success of our Company."

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