



Press Release

Contact: Paresh Maniar,
Executive Director, Investor Relations
(408) 470-5348

MAXIM TO HOLD AN ANALYST DAY ON SEPTEMBER 16, 2009

SUNNYVALE, CA– July 15, 2009 – Maxim Integrated Products, Inc. (NASDAQ:MXIM) announced today that it will be holding an analyst day in San Francisco on Wednesday, September 16, 2009. Presentations will begin at 1 pm and will go through 5 pm. This will be followed by a reception from 5:30 pm to 7:30 pm.

Presenters at Maxim’s Analyst Day will include CEO Tunc Doluca, CFO Bruce Kiddoo, Division Executives Vijay Ullal, Pirooz Parvarandeh and Chris Neil, and Vice President of Sales Matt Murphy.

Institutional buy side investment professionals and sell side analysts are invited to attend in person. Parties not present at the event can view the Power Point presentation and listen to the live audio webcast at <http://www.maxim-integrated.com/analystday2009>. A replay of the webcast will be available for 180 days at the same location.

The date selected coincides with the last day of the Deutsche Bank 2009 Technology Conference. The location of Maxim’s Analyst Day event is a short walk from the site of the Deutsche Bank conference.

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Pre-registration is required. To pre-register, please go to <http://www.maxim-ic.com/analystday2009>. Location details, including walking, driving and parking information will be e-mailed to eligible professionals who pre-register. To enable Maxim to make the necessary arrangements, pre-registration will close on September 4, 2009.

About Maxim

Maxim Integrated Products is a publicly traded company that designs, manufactures, and sells high-performance semiconductor products. The Company reported revenue in excess of \$2 billion for fiscal 2008. Maxim was founded over 25 years ago with the mission to deliver innovative analog and mixed-signal engineering solutions that add value to its customers' products. To date, it has developed over 5900 products serving the industrial, communications, consumer, and computing markets. For more information, go to www.maxim-ic.com.