

# *Press Information*

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NASDAQ SYMBOL MXIM

Contact: John F. Gifford, Chairman,  
President and Chief Executive Officer  
(408) 737-7600

## **MAXIM VICE PRESIDENT AND DIRECTOR TO SPEAK AT PACIFIC CREST TECHNOLOGY FORUM**

SUNNYVALE, CA–July 24, 2006–Maxim Integrated Products, Inc., (Nasdaq: MXIM) announced today that the Company’s Vice President, Alan Hale and Director of Investor Relations, Paresh Maniar, will be speaking at the Pacific Crest Technology Forum in Vail, Colorado. The presentation will begin at 3:00 PM Mountain Time on August 7, 2006. Interested parties unable to attend the conference can listen to a live WSW webcast available at:

<http://www.maxim-ic.com/pctechforum2006>

A replay of this webcast will be available for 90 days at the same location.

Maxim Integrated Products is a leading international supplier of quality analog and mixed-signal products for applications that require real world signal processing.

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