

Press Information

FOR IMMEDIATE RELEASE
NASDAQ SYMBOL MXIM

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**MAXIM APPOINTS BRUCE KIDDOO, VICE PRESIDENT OF FINANCE.
WILL ASSUME CFO POST AFTER RESTATEMENT IS COMPLETE.**

SUNNYVALE, CA–August 6, 2007–Maxim Integrated Products, Inc., (Nasdaq: MXIM) announced the appointment of Bruce Kiddoo as Vice President of Finance. He will assume the Chief Financial Officer title following the completion of the Company's restatement.

Most recently Mr. Kiddoo was the Vice President and Corporate Controller and Principal Accounting Officer for Broadcom Corporation where he was responsible for all Business Unit Finance, Corporate Financial Planning and Analysis, Worldwide Accounting and SEC reporting. From September 2006 through March 2007, Mr. Kiddoo served as Broadcom's Acting Chief Financial Officer and successfully completed their restatement.

Bruce joined Broadcom as Controller of the Broadband Communications Business Unit in December 1999. In July 2002, he was elected Corporate Controller and Principal Accounting Officer, and in January 2003 he was elected a Vice President.

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Prior to joining Broadcom, Mr. Kiddoo held various senior financial management positions at LSI Logic Corporation, IBM and in the United States Navy. Mr. Kiddoo received a B.S. in Applied Science from the United States Naval Academy and an M.B.A. from the College of William and Mary.

Tunc Doluca, Maxim's President and Chief Executive Officer commented "Bruce has a stellar reputation in our industry and within the financial community. He brings a wealth of industry knowledge to Maxim. His proven integrity and extensive experience in all facets of the Finance Function at Broadcom will serve us well as we grow the Company beyond the \$2 billion revenue level."

Bruce will join Maxim on September 4, 2007.

Maxim Integrated Products is a leading international supplier of quality analog and mixed-signal products for applications that require real world signal processing.

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